Journalism

The Journalism Program prepares students for careers in multimedia journalism. This includes specialization in particular beats such as sports, crime, government, politics, entertainment and education. Journalism also offers a highly transferable skill set, which is applicable to other professions including public relations, social media management, broadcasting, advertising and publishing.

Throughout the course of study in Journalism at County College of Morris (CCM), students will develop written communication skills alongside modern storytelling techniques in digital media formats. Students also employ a variety of software programs and applications that are standard in the industry today.

The Journalism program prepares students to successfully transfer and complete degree requirements in communication or journalism. This program draws from the Liberal Arts and Humanities to develop communication skills and technical proficiencies that contribute to the practice of journalism and related professions.

For more information, visit the Department of Communication (http://www.ccm.edu/academics/divdep/liberal-arts/department-of-communication/) webpage.

Degrees

AA Journalism

P1133

General Education Foundation		
Communication		9
ENG-111	English Composition I	
ENG-112	English Composition II	
COM-109	Speech Fundamentals	
Math-Science-Technology		12
MAT-130	Probability and Statistics	
or MAT-120	Mathematics for Liberal Arts	
Laboratory Science Elective		
CMP-126	Computer Technology and Applications	
Social Science		6
SOC-120	Principles of Sociology	
Political Science Elective		
Humanities		9
Language/Literature Sequence [1]		
Humanities Elective [1]		
History [1]		6
Diversity		3
ISA-110	Intercultural Communication	
General Education Foundation Credits		45
Journalism Core		
COM-111	Introduction to Journalism	3
COM-112	Advanced Journalism	3
COM-115	Introduction to Mass Media	3
COM-209	Editing and Publication Design	3
Restricted Elective (select one class)		3
COM-101	Introduction to Communication	
COM-102	Advertising and Society	
COM-103	Introduction to Public Relations	
COM-104	Interpersonal Communication	
COM-105	Media Literacy	
COM-114	Media Aesthetics	
COM-120	Broadcast Journalism	
COM-211	Television Production I	
COM-212	Television Production II	
COM-230	Communications Internship	
COM-234	Introduction to Film	
COM-291	Special Topics in Communication	
COM-292	Special Topics in Communication	
PHO-213	Documentary Photography	
Journalism Core Credits		15
Total Credits		**60**

[1] Students should consult their academic advisors when selecting these courses.

Faculty

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Courses

COM-101. Introduction to Communication. 3 Credits.
LECT 3 hrs
Survey of the field of communication within a variety of contexts including: Interpersonal, Group, Organizational, Mass Media, Intercultural and International Communication.

COM-102. Advertising and Society. 3 Credits.
LECT 3 hrs
This is a survey course that follows the advertising industry from the early days of the Industrial Revolution through modern social media campaigns. There will be a strong emphasis on the cultural and societal effects of advertising messages on mass markets. There will also be a focus on advertising as a form of social communication, which has embedded impacts on socio-economic, political, and global communication. Students will acquire skills in media literacy and ethical reasoning with respect to advertising campaigns. By the end of the course students will be able to identify the current challenges to consumers and the advertising industry.

COM-103. Introduction to Public Relations. 3 Credits.
LECT 3 hrs
This course is a survey of the principles and practices in public relations. Students gain an understanding of the history, development and globalization of PR, the impact of PR criticism, the techniques and tactics of PR practitioners. They learn the concepts of "publics" and professionalism. Special emphasis is placed on the comprehension of the laws and ethics mandated for the PR industry and the goals and objectives necessary to the future credibility of PR.

COM-104. Interpersonal Communication. 3 Credits.
LECT 3 hrs
Students in this course discover how to communicate effectively in everyday relationships through the study of both theoretical frameworks and practical application. Topics include self-perception, cultural influences, verbal and nonverbal messages, conflict management, as well as an in-depth look at communication within the family unit, friendships, romantic partners and the workplace.

COM-105. Media Literacy. 3 Credits.
LECT 3 hrs
Media Literacy prepares students to better understand the 21st century media environment. Topics covered include media form, media content, media effects and influence, and media industries. There will be a particular focus on developing stronger critical and analytical skills to better use media for personal and professional benefit. We will investigate media through several perspectives with a concentration on how media works and how to better navigate and manage the information we receive.

COM-109. Speech Fundamentals. 3 Credits.
LECT 3 hrs
This course introduces the fundamentals of organizing, outlining, and presenting narrative, informative and persuasive speeches. Specific attention is given to each student's verbal and nonverbal delivery in the communication of ideas, as well as to the development of creative abilities, critical insights and listening skills.

COM-111. Introduction to Journalism. 3 Credits.
LECT 3 hrs
Instruction and practice in reporting and writing news stories across multimedia platforms. Topics include new media, writing, reporting, interviewing, researching, news judgment, Associated Press style, media ethics and media law. Students utilize computers in the classroom to research topics and complete assignments on deadline. The culmination of the course is an e-portfolio that utilizes a basic content management system and combines written articles with original photography. A one-time commitment of three hours of newspaper production is required.

COM-112. Advanced Journalism. 3 Credits.
LECT 3 hrs
Instruction and practice in news reporting, computer-assisted reporting and writing techniques. Specialized topics include profile writing, government meetings, statistics/budgets, police, weather, tragedies, global issues, news conferences, speeches, media ethics and media law. Students utilize computers in the classroom to research topics and complete assignments on deadline. New media is incorporated throughout the semester. A one-time commitment of 6 hours of newspaper production on campus is required.
Prerequisites: COM-111 or permission of department chair.

COM-113. Professional Communication. 2 Credits.
LECT 2 hrs
This course will help students develop the oral and written communication skills required for success in the professional world. Students will survey various mediums and techniques of communication and outline the best uses of each. The course will cover the fundamentals of business and technical writing that includes memos, emails, reports, and professional correspondence. It will also emphasize resume development and interview preparation. The assignments will be most beneficial to business and engineering majors although all students are welcome to enroll.
Prerequisites: ENG-111 or ENG-111CL or ENG-111CW.

COM-114. Media Aesthetics. 3 Credits.
LECT 3 hrs
Media Aesthetics looks at the importance, influence and meaning of visual images designed for use in electronic media. Through current and historical examples, students learn the principles and significance of media aesthetics including light and color, space and structure, time and motion, and sound, and how they are used to optimize effective communication. Students learn how aesthetic elements of television and multimedia have been translated into vectors - forces that push or pull users in certain directions. Operationally, students learn how to interpret, order, clarify and intensify various communications including fiction, by applying appropriate aesthetic principles. Comparisons between television and multimedia images are closely examined. Students may apply knowledge of media aesthetics by producing projects using broadcast and digital media facilities.

COM-115. Introduction to Mass Media. 3 Credits.
LECT 3 hrs
Introduction to Mass Media is a survey course focusing on the history and consequences of mass media for the individual, society and culture. Specific areas of emphasis include the historical development of media forms, theories concerning the effects of media, and the evolving future of media. Special attention will also be paid to current events in the media and their social consequences.

COM-120. Broadcast Journalism. 3 Credits.
LECT 3 hrs
Instruction and practice in broadcast reporting, writing and editing. Students utilize traditional broadcast skills within a multimedia environment. Topics include broadcast writing techniques and style, newscast organization, photojournalism, social media, new media, broadcast stories for online journalism, media ethics and media law. Students write broadcast scripts, maintain blogs and produce timed newscasts.
Prerequisites: COM-111
Additional Fees: Course fee applies.

COM-209. Editing and Publication Design. 3 Credits.
LECT 3 hrs
Instruction and practice in copy editing, layout, design, headline writing, photo editing, news evaluation, media ethics and media law. Students utilize computers, Adobe Photoshop and Adobe InDesign to complete assignments, and they help produce the student newspaper.
Prerequisites: COM-111 or permission of department chair
Corequisites: COM-111
Additional Fees: Course fee applies.

COM-211. Television Production I. 3 Credits.
LECT 3 hrs
This course introduces students to the basic operation of a television studio and the production process. Students learn techniques and develop skills in various studio functions including camera, switching, sound, lighting, teleprompter, scriptwriting and directing. Collaboration and teamwork are emphasized.
Additional Fees: Course fee applies.

COM-212. Television Production II. 3 Credits.
LECT 3 hrs
Students employ skills learned in Television Production I and learn advanced production skills including studio and remote producing, remote-location video shooting, digital editing, advanced special FX generation and switching, and set design via a "live on tape" production of an actual television program.
Prerequisites: COM-114 and COM-211
Corequisites: MED-210
Additional Fees: Course fee applies.

COM-213. Screenwriting. 3 Credits.
LECT 3 hrs
Screenwriting is a course in creating and adapting stories for film. Theories of narrative and cinematic structure provide a foundation for students to create and explore characters, conflicts, relationships, and imaginary worlds of their own design. A particular focus on story structure and dialog guides all lessons and assignments and distinguishes this course as one that is applicable to both the study and performance of a wide variety of narrative and dramatic art forms.
Prerequisites: ENG-111 or ENG-111CL or ENG-111CW and COM-234.

COM-214. Sports Communication and Culture. 3 Credits.
LECT 3 hrs
Sports Communication and Culture is a survey course that focuses on effective means of reporting and writing about sports teams, athletes, and important issues in the sports world, with a focus on collegiate and professional sports. There is an experiential learning requirement that asks students to attend collegiate and/or professional sports games in both a class setting and individually. Students are encouraged to submit their work to The Youngtown Edition, CCM's award-winning newspaper.
Additional Fees: Course fee applies.

COM-228. Cooperative Work Experience Communication. 3 Credits.
COOP 3 hrs
This course provides students in the Communications curriculum with job-oriented training and practical experience in a real work environment. This course is designed to supplement the student's academic coursework and to facilitate the career development and exploration process.
Prerequisites: Permission of department chair
Corequisites: COM-229.

COM-229. Coop. Work Experience - Related Class. 1 Credit.
LECT 1 hr
Emphasis is based on developing a typographic vocabulary, identifying and recognizing type fonts and exploring type as design elements. Students engage in the skills of hand lettering and compositional layout while addressing letter proportion, anatomy, structure and typographic space. Communication problems emphasize typography as the primary design focus.
Prerequisites: Permission of Coordinator
Corequisites: COM-228.

COM-230. Communications Internship. 3 Credits.
COOP 3 hrs
The Communication Internship offers practical experience working part-time for an approved communication agency, organization or business under the supervision of a Communication faculty. Alternatively, it can be used to complete a significant research project under the guidance of a Communication faculty member. Students mus have second year status, GPA of 3.5 or higher.
Prerequisites: Permission of department chair.

COM-234. Introduction to Film. 3 Credits.
LECT 3 hrs
Through the study of representative major works of world cinema, students are introduced to the history and development of film as a creative medium or artistic expression and mass communication. Topics include production practices, cinema as an industry, the relationship between history and cinema, the psychology of cinema, and socio-cultural factors related to cinema. Students are encouraged to approach film analytically and critically, to consciously examine the language and aesthetic forces of cinema, and to expand cinematic interest into realms beyond the Hollywood mainstream production.

COM-291. Special Topics in Communication. 3 Credits.
LECT 3 hrs
An examination of selected topics or issues in Communication. Topics may differ each time the course is offered. Students should consult the assistant chair for further information.

COM-292. Special Topics in Communication. 3 Credits.
LECT 3 hrs
An examination of selected topics or issues in Communication. Topics may differ each time the course is offered. Students should consult the department chair for further information.
Prerequisites: An introductory course in Communication.